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LEONARD FERNE

Clothier



**Bow
Island**

Your Range Should Have

—a dependable oven, a good warming closet, a durable and ample-sized firebox, easy-working grates, simple draft control and a finish that requires but little attention to keep clean. All these and many other desirable features will be found in

**McClary's
KOOTENAY RANGE**

LONDON TORONTO MONTREAL WINNIPEG VANCOUVER
ST. JOHN, N.S. HAMILTON SASKATOON EDMONTON

FOR SALE BY

Swennumson & Co., Bow Island

COLD WEATHER GOODS.**OUR RANGE OF MEN'S SWEATERS**

IS REAL GOOD

Examine our stock and judge for yourself.

Good assortment MEN'S UNDERWEAR, OVERALLS, SMOCKS, CAPS, MITTS, SOCKS, GLOVES, etc.

Buy Now. Prices may change any time.

F. BROPHY,

Successor to T. Dyer.

Main Street, Bow Island

THE BANK OF
British North America

ESTABLISHED 1838

Prepare
for the future
by Economy
now.

No man can predict what conditions will follow the exceptional wages and profits of war-time. Voluntary economy and savings now will prevent the possibility of hardships later. Open a savings account in the Bank of B. N. A.

Bow Island Branch • J. G. Carson, Manager

AUCTION SALE.

AT THE FARM OF

R. O. CONNOR, 15-9-10,

— ON —

Wed., Oct. 24th

AT ELEVEN O'CLOCK

Eleven head of Horses, 4 Black Mules, Three Cows, Bull Calf, 20 Hogs, 150 Chickens, 15 Ducks, Machinery, Household Articles.

Terms of Sale—\$10 and under cash. Over that amount time till October 1st, 1918, at Ten per cent. interest.

J.M. Milroy, clerk. D.M. Garrison, auctioneer



Geo.

BEDELL

Agent

So m e r v i l l e
Marble and
Granite Co.

Orders Receive
Prompt
Attention

Concert by Foremost Artists.

We have always conceived Bow Island as being one of the real musical centres of Southern Alberta, and we think we have had reason for thinking so. An one, however, ventures farther afield and notes the point reached by other towns in social and musical recreation, we are compelled to widen our horizon, together with our notions, considerably.

This fact was impressed upon us very forcibly Monday night by the visit of the Foremost Methodist Choir, the members of which gave every item of what proved to be an extensive program in a manner that was extremely creditable.

In a program of uniform excellence all deserve a due measure of praise. Special mention must be made, however, of the singing of Miss McWhinney, who also accompanied, and the violin selections of Miss McPhee. Miss McWhinney revealed a voice of remarkable compass and quality and the taste and spirit with which she sang captured the audience. Miss McPhee is a violinist such as is seldom heard in these parts. Her playing was a revelation to the audience. She was enthusiastically recalled each time she played. A mixed quartette, "Come where the lilies bloom", an angular selection by Mr. Gillis were also amongst the specially acceptable numbers.

It may probably be that Bow Island will endeavour to enlist sufficient musical talent to return this visit, but in any event the Review believes it is speaking for the great majority of those present Monday night when it states that another visit from our Foremost friends will not only be appreciated but it is very much desired.

The Future.

The true benefit of the Military Service Act will not be realized in full even when the needed reinforcements arrive at the front and the Canadian Expeditionary Force returns to its work strengthened and reinvigorated. This is the opinion of a London business man of high standing who is now visiting Canada on a Government mission.

All the belligerent nations, this visitor says, are fighting to-day with one eye on the future. The desire of all is to go through the war with a business and industrial organization as firmly stabilized and normal as possible. The industrial value of the Military Service Act will be that it will leave at their tasks those whose work is needed in the national interest and help to insure future prosperity. Assurance of this coming benefit helped to make the draft law more popular in England than was ever expected, despite its drastic provisions. A-10.

Dr. E. R. Sawyer, dentist of Medicine Hat, will be at Bow Island, on the second and fourth Saturday, in each month for the practice of his profession. Advt.



GEO. BEDELL
UNDERTAKER & EMBALMER

Funerals supervised and entire charge of arrangements undertaken.

BOW ISLAND, ALTA.

Welding.

OXY-ACETYLENE GAS
WELDING.

All kinds Castings repaired.
Auto & Farm Engine Repaired.
Autos repaired & overhauled.
Special attention to Express Order.

GEO. S. HUNT
316-320 Fourth Ave.
Medicine Hat

Announcing
New Series "E"
McLaughlin
Leaders in
All Points of Merit



McLaughlin 2-Door Sedan



McLaughlin 2-Door Sedan



McLaughlin 2-Door Sedan



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McLaughlin 2-Door Sedan

The New McLaughlin Models
Eclipse All Previous Standards
of Beauty and Value

EVER more graceful in design with greater power the new series "E" more than maintains the supremacy accorded "Canada's Standard Car" for eight successive seasons.

The famous McLaughlin valve-in-head motor develops more power than any other type of motor of the same bore and stroke, and develops this reserve power with the minimum gasoline consumption. Every mechanical feature of McLaughlin cars has been perfected to the same high standard of efficiency as the motor.

McLaughlin designers and engineers have built thirty styles of new heavy-duty masterpieces of our coach builders' art. This complete line of 12 new models built in one group of factories and distributed in 12 branches and over 300 dealers from coast to coast includes a car for every need. See the new series "E" before you buy your car.

SEND FOR NEW CATALOGUE

"WHEN BETTER AUTOMOBILES ARE BUILT, McLAUGHLIN WILL BUILD THEM"

THE McLAUGHLIN MOTOR CAR CO., Ltd.

Oshawa, Ontario, Canada



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McLaughlin 2-Door Sedan



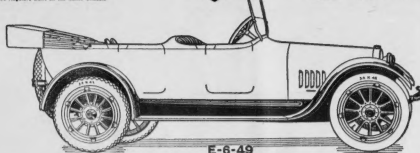
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McLaughlin 2-Door Sedan



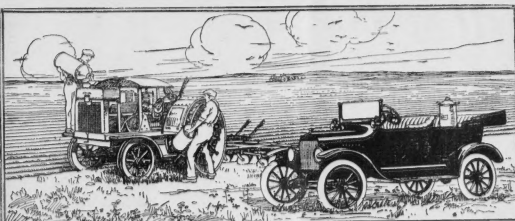
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McLaughlin 2-Door Sedan

Wilmot & Henderson, agents, Bow Island.



**The Ford is Now Considered a Necessity
for Large-Scale Farming**

WHETHER you are doing work on a large scale, or a small scale, you endeavor to reduce the delays of your farm machinery to a minimum and save time. A Ford will assist you in doing these two things.

If your tractor runs short of gasoline, the Ford will bring a few cans right to the spot and greatly shorten the delay. Or if you need a repair, or some new plow points, you can "run" the errand to town and back in one-third the time it would take with a horse and rig.

With a Ford you can supervise the work on your ranch much more thoroughly. You can get your mail and supplies oftener, and take more enjoyment out of prairie life. A Ford will do all these things and many more, and at the same time save you money.

The strength and endurance of the Ford has been proved the world over. It is equal to the western roads and the distances.

The Ford is the car for the Western Farmer.

Ford
THE UNIVERSAL CAR

Runabout - \$475
Touring - \$495

F. O. B. FORD, ONT.

R. S. BEATTIE, agent, Bow Island.

KEEP YOUR EYE ON THIS SPACE FOR STARTLING ANNOUNCEMENT!!

WHILE YOU WAIT COME IN AND HEAR SOME REAL
MUSIC FROM OUR "VICTOR" OR "EDISON" ARTISTS

The Bow Island Drug & Stationery Co Ltd
"The Blaine Company."

Announcement.

Owing to the increasing inroads made in our Driving
Harness business, by the use of Automobiles by our cus-
tomers, we have decided to discontinue carrying the
better grades of Driving Harness, and to replace it with
an up-to-date line of Auto Accessories. And we would
ask our old customers for a share of their patronage.
We will carry the best and the prices will be reasonable.
We will still keep a full line of Work Harness

Bow Island Saddlery, - - W. J. Oliver.

WHAT YOU WANT.

I have a complete line of Beds, Mat-
tresses and Springs in stock at all
times, consisting of the famous --

No. 1 HEALTH MATTRESS, TEXAS FELT
MATTRESS, -- OSTERMOOR MATTRESS,
BRASS BEDS, BLANKETS and PILLOWS

Come in and look them over.

Picture Framing and Furniture Repairing
in connection.

BOW ISLAND FURNITURE STORE
M. J. HARFORD, proprietor.

Local and General.

Mrs. Wm. Proulx has moved into
town for the winter.

Mr. and Mrs. A. Gage spent last
week at Medicine Hat.

Service will be held at St. Michael's
on Sunday, November 4th, at 11 a.m.

Miss R. Rolfe is visiting friends at
Lethbridge this week.

Another sale made in the district
this week was by Sid. Bellamy, who
disposed of his farm for \$50.00 an acre.

Mr. and Mrs. A. Rolfe auted down
to Medicine Hat this week and are
visiting friends there for a few days.

Mrs. Little and family accompanied
by Bob Brown's motored from Bur-
dett to Medicine Hat last Saturday.

Rev. G. Herring is spending a few
days in Calgary this week on business
connected with the Diocese.

Wanted.—Man and wife want farm
to look after through the winter.
Apply—A.B., Review office, Bow Is-
land.

The Edison and Victor phonographs
at the leaders in their classes and the
Blaine Drug Store have them both.—
Adv.

We are asked to express the thanks
of the Red Cross to Mr. Healey for his
contribution of six boxes for tag-day.
The gift is much appreciated.

Frank Sutton sold his farm at Sun-
nyvale this week to P. J. McInerney.
The price for the half section, we un-
derstand, was \$7000.

The Blaine Drug Store has just re-
ceived a shipment of Victorolas rang-
ing in price from \$21.00 to \$200. Also
a fine assortment of records.—Adv.

Zion Lutheran Church.—Norwegian
service in the Presbyterian church on
Sunday, October 21st, at one p.m.—N.
P. H. Hest, pastor.

A bazaar will be held in the Fertile
Plains schoolhouse on November 7th
at eight p.m. Net proceeds donated
to the Red Cross.—Adv.

Miss Emily Brown has accepted a
position as stenographer in the law
office of Muir, Johnson, Adams and
Brownley, Calgary.

James Forbes purchased an E45
special McLaughlin, Geo. Jenkins a
McLaughlin, Fred Lombard (Burdett)
a Chevrolet from Wilmet & Hand-
erson this week.

The regular meeting of Bow Island
Women's Institute will be held at the
home of Mrs. G. W. Johnson, north of
track. All members requested to be
present.—Secretary.

Mr. and Mrs. F. Sutton motored
down to Rapid City and were the
guests of the former's parents over
Thanksgiving. They returned last
Wednesday.

PREPARE !! FOR SNAPPY WEATHER



MR. MAN,

When figuring out your fall and winter require-
ments, don't overlook the fact that there is not
a thing in clothing that we cannot serve you.

Gloves, Mitts, Underwear, Shirts, Trousers, Over-
alls, Coats of every description, Hats and Caps,
Ties, Collars, in fact everything that the man
requires. We have it

For the Ladies also we have a Department
that caters successfully to their needs.

For the Children,

There is a large assortment of Cloth-
ing in our store

And all these goods are not only the
best procurable, but they are also
the cheapest obtainable, if the quality
is considered

Come in and get the prices



Bow Island Mercantile Co

J. W. HURD, proprietor.

Mr. W. G. Scott was in from Etd-
kon on Wednesday last, the first visit
he has paid to Bow Island for years.
Come again, Mr. Scott, your visits are
becoming too rare.

The ladies of All Saints' church will
meet at Mrs. F. W. Brown's on Thurs-
day, October 24th, instead of Wednes-
day as announced last week. A full
attendance is requested.

R. J. Schielinger, nephew of F. W.
Brown's, leaves to-day for Calgary to
report to the American consul for ac-
tive service. If the matter can be ar-
ranged he will enlist in the Canadian
forces.

The Church of England Ladies' Aid
held a very successful bazaar sale in
Blaine's Drug Store last Saturday and
during the sale enjoyed the excellent
music from the new Victrola and Ed-
ison

A snowstorm accompanied by a very
strong wind visiting Bow Island on
Tuesday gave us the first indication of
the coming of winter. The latter,
however, we hope to be still many
weeks off, there being considerable
work yet to be done on the farms in
this district.

Mr. Shaver, who owns "The Pines"
south of town brought into our office
last week two and a quarter pounds
of the other exactly two pounds.
In a season such as we have experi-
enced this year we venture to say
there are but very few of our residents
who can emulate this.

Bow Island United Church, Sunday
Oct. 21st. Rev. J. P. Westman held
services of Sunday School and Young
People's Societies for Alberta and B.
C., will preach at 7.30. A large at-
tendance is desired.

Lieut. F. W. Brown has been ap-
pointed military representative to the
local tribunal, and will represent the
Military Department in Bow Island
during the time the tribunal is in
session. Mr. Brown is attending a
military conference at Calgary to-day
in connection with the matter.

The chicken supper given on Thurs-
day night at Winnifred under the
auspices of the Agricultural Society
of that town, was a great success,
a large crowd filling the hall and giving
the staff of willing assistants a hard
task to cater to them. This, how-
ever, they did and very successfully,
too, winning for themselves the hearty
approbation of their many guests.
The dance which followed was also
extremely well attended and proved
very enjoyable. Quite a number were
present from Bow Island.

REGULAR 5c HAIR NETS
ELASTIC EDGE, TEN
FOR 25c.

THE BARGAIN NEWS.

Overshoes and
Rubbers.
Prices Right.

10 per cent off on any Shoe in
the store.

10 per cent off on all China
and Glassware.

15 per cent off on Boys' Suits
and Overcoats.

10 per cent off on Men's
Sweaters and Shirts.

Bargains in all Departments.

LADIES' SWEATERS, WAISTS,
AND DRESS GOODS.

Reg. \$1.00 Velvet Cordureys at 80c.

Reg. 1.15 Velvets at 85c.

Reg. 7.50 Finest Wool Blankets, full size,
at 5.95

Reg. 2.75 Cotton Flannel Blankets, 12 1-4
size at 2.40

Reg. 6.00 heavy 8 1-2 Wool Blankets 5.25

Men's Department.

Reg. 1.95 Heavy Wool Underwear at \$ 1.55
Reg. 0.00 extra Heavy Wool Pants 4.95
Reg. 2.00 Cottonado Pants 7.65
Reg. 16.00 Macinaw Coats 12.00
Reg. 14.50 Macinaw Coats at 11.15
Reg. 12.50 Macinaw Coats at 9.45

Great Bargains in Men's Work and Dress
Gloves. Bargains in Enamelware and Tinware.

20 lb. Bag Sugar, finest cane, at 2.25
Grape Juice, quart size, at .45
" pint size at .25

Quality First.

Hoaglin's Cash Store

The Big Store with
the Little Prices.